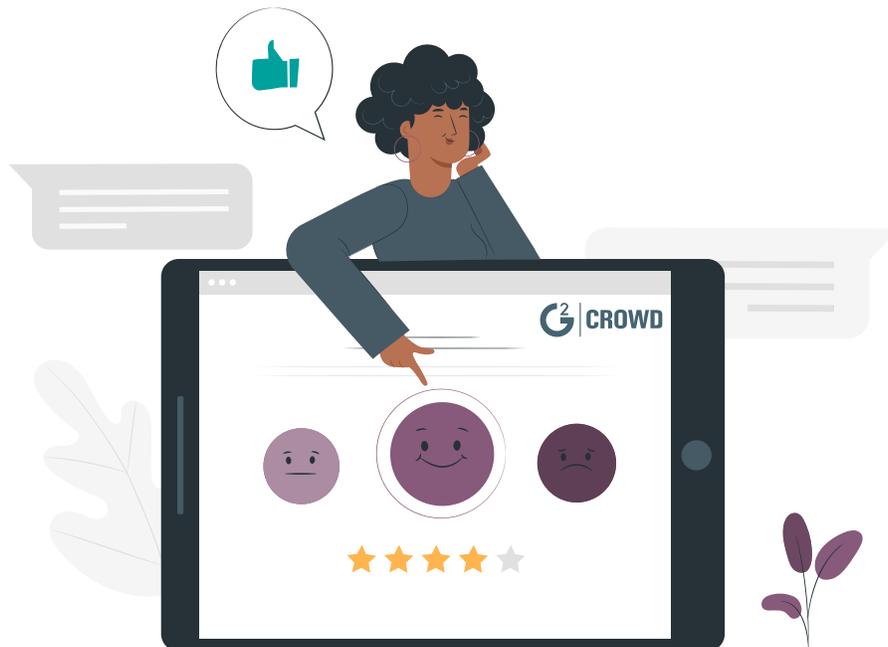


# odoo

# ERP Comparison Report

Odoo / Netsuite / SAP



Spring 2021

# Introduction

## What is Odoo?

Odoo is a suite of open source business management apps designed to be fully customizable and easy-to-use.

This management software consists of an impressive suite of business apps, such as Sales, Accounting, Inventory, HR, Project, CRM, eCommerce, and so much more. All of these applications are integrated with one another. That means any data that's added into one app is automatically synchronized with every other app that could utilize the data, as well.

## Who is G2 Crowd?

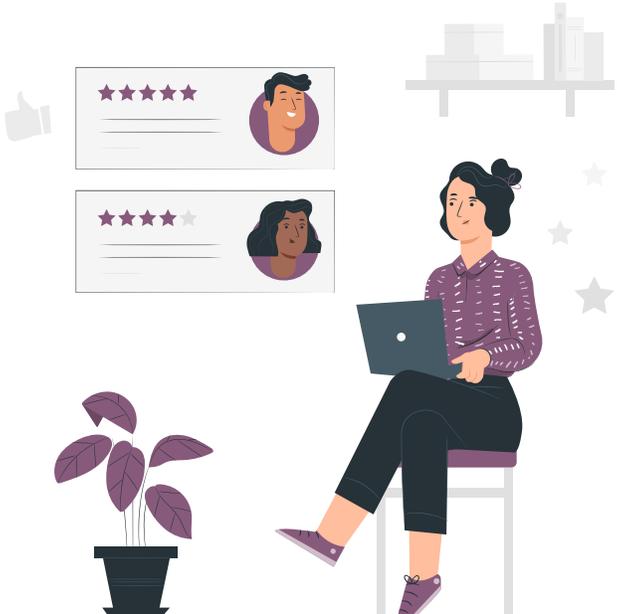
G2 is the world's largest tech marketplace where businesses can discover, review, and manage the technology they need to reach their potential. With over 1.2M published reviews and over 5M visitors, they are helping millions of businesses make better buying decisions.

# User Satisfaction Ratings

Star Rating	★★★★☆ 152 reviews	★★★★☆ 1,152 reviews	★★★★☆ 555 reviews



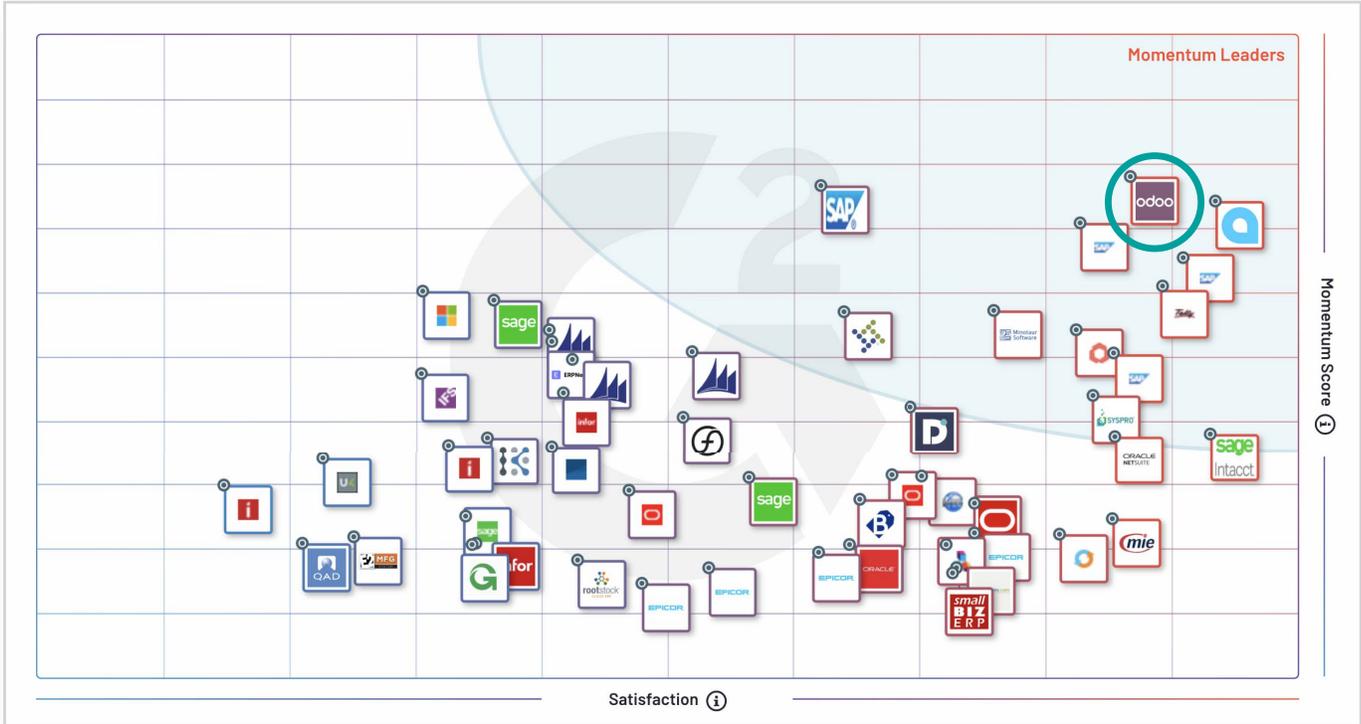
Reviews collected as of March 10, 2021



# Momentum Grid® Report for ERP Systems

Winter 2021

Enterprise resource planning (ERP) systems are complete, integrated systems that manage all aspects of a production-based or distribution business, aligning financial management, human resources, supply chain management, and manufacturing or distribution with the core function of accounting. ERP systems are used to provide transparency into the entire business process by tracking all aspects of production or distribution, financials, and back office.

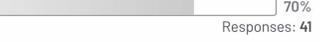
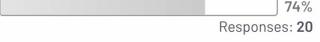


The Momentum Grid® highlights each product’s Momentum score on the vertical axis and the product’s Satisfaction score on the horizontal axis. These scores are based on G2’s Satisfaction and Momentum algorithms. Products with a top 25% Momentum Grid® score are shown within the shaded area.

# User Satisfaction Ratings Comparisons

			
Ease of Setup	73% Responses: 62	65% Responses: 368	62% Responses: 134
Ease of Use	84% Responses: 103	77% Responses: 572	68% Responses: 333
Ease of Doing Business With	84% Responses: 60	71% Responses: 363	76% Responses: 129
Ease of Admin	79% Responses: 63	75% Responses: 367	69% Responses: 133
Quality of Support	78% Responses: 98	69% Responses: 539	76% Responses: 306
Visual Configuration	91% Responses: 17	78% Responses: 30	75% Responses: 17
Inventory Tracking	93% Responses: 14	80% Responses: 10	81% Responses: 7
Shop Floor	89% Responses: 11	78% Responses: 6	69% Responses: 6
Tracking	91% Responses: 11	80% Responses: 9	75% Responses: 6
Picking & Packing	89% Responses: 12	78% Responses: 9	69% Responses: 6
Inventory Forecasting	93% Responses: 18	82% Responses: 33	77% Responses: 22
Product & Price List Management	91% Responses: 20	80% Responses: 36	79% Responses: 20
Product Master	92% Responses: 14	80% Responses: 9	81% Responses: 7
Returns / Refunds	92% Responses: 18	80% Responses: 39	81% Responses: 21
WIP	91% Responses: 11	78% Responses: 6	81% Responses: 6
ATP	89% Responses: 12	79% Responses: 7	71% Responses: 7
Customer Master	92% Responses: 14	82% Responses: 10	75% Responses: 6
Shipping	89% Responses: 11	80% Responses: 9	75% Responses: 6
Inventory Pricing and Costing	88% Responses: 24	78% Responses: 41	74% Responses: 26
Inventory Reporting	90% Responses: 24	80% Responses: 43	74% Responses: 27

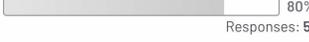
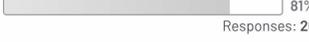
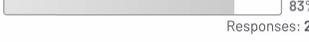
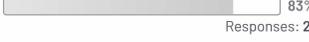
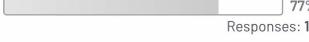
# User Satisfaction Ratings Comparisons (cont.)

			
Field Service Booking	 92% Responses: 13	 83% Responses: 22	 78% Responses: 15
In Transit	 90% Responses: 16	 80% Responses: 36	 78% Responses: 22
Receiving	 91% Responses: 15	 82% Responses: 10	 69% Responses: 6
File Exports	 93% Responses: 18	 79% Responses: 12	 83% Responses: 8
Income and Expenses	 90% Responses: 15	 79% Responses: 12	 81% Responses: 7
Picking Methods	 89% Responses: 18	 80% Responses: 35	 78% Responses: 24
MPS	 89% Responses: 11	 81% Responses: 6	 75% Responses: 6
Inventory Costing	 92% Responses: 14	 79% Responses: 8	 83% Responses: 7
Order History	 92% Responses: 12	 83% Responses: 10	 76% Responses: 7
Purchase Orders	 91% Responses: 26	 83% Responses: 57	 83% Responses: 28
Shipping Options	 88% Responses: 20	 80% Responses: 40	 78% Responses: 25
Promotions and Discounts	 89% Responses: 18	 78% Responses: 32	 81% Responses: 18
Picking Planning	 91% Responses: 18	 82% Responses: 33	 83% Responses: 24
Work Orders	 88% Responses: 11	 81% Responses: 6	 72% Responses: 6
Customization	 88% Responses: 23	 80% Responses: 310	 81% Responses: 106
Product Direction (% positive)	 87% Responses: 99	 81% Responses: 563	 79% Responses: 328
Customization	 90% Responses: 29	 82% Responses: 55	 80% Responses: 26
Centralized Inventory Database	 92% Responses: 22	 85% Responses: 40	 80% Responses: 22
Pricing & Discounts	 90% Responses: 13	 83% Responses: 10	 67% Responses: 6
Collections Automation	 81% Responses: 18	 70% Responses: 41	 74% Responses: 20

# User Satisfaction Ratings Comparisons (cont.)

	odoo	ORACLE NETSUITE	SAP
ATP	88% Responses: 18	82% Responses: 21	82% Responses: 20
Organization Management	87% Responses: 20	80% Responses: 38	81% Responses: 25
Demand	89% Responses: 14	82% Responses: 11	83% Responses: 7
Performance and Reliability	89% Responses: 29	76% Responses: 54	83% Responses: 26
Tickets	87% Responses: 14	78% Responses: 33	81% Responses: 15
Performance and Reliability	88% Responses: 24	78% Responses: 311	82% Responses: 107
Quote & Order Management	90% Responses: 21	82% Responses: 41	84% Responses: 23
Inspections	88% Responses: 14	81% Responses: 23	83% Responses: 20
MRP	92% Responses: 12	86% Responses: 6	83% Responses: 6
BOM	89% Responses: 12	83% Responses: 6	75% Responses: 6
Rework	86% Responses: 12	81% Responses: 6	67% Responses: 6
Workflow Capability	87% Responses: 25	81% Responses: 50	81% Responses: 26
Inventory Tracking / Ordering	88% Responses: 23	83% Responses: 39	79% Responses: 27
Contact & Account Management	87% Responses: 25	83% Responses: 40	78% Responses: 23
Product Catalog	85% Responses: 21	78% Responses: 34	80% Responses: 21
Breadth of Partner Applications	85% Responses: 18	79% Responses: 43	80% Responses: 23
Portfolio Mix	87% Responses: 14	81% Responses: 25	82% Responses: 18
Output Document Generation	82% Responses: 25	78% Responses: 46	77% Responses: 25
How likely is it that you would recommend the product to a friend or colleague?	85% Responses: 114	79% Responses: 638	81% Responses: 369
AR Automation	90% Responses: 23	79% Responses: 50	85% Responses: 24

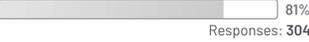
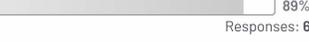
# User Satisfaction Ratings Comparisons (cont.)

			
Receiving	 89% Responses: 24	 85% Responses: 42	 76% Responses: 25
Integration APIs	 85% Responses: 16	 78% Responses: 49	 81% Responses: 22
MPS	 86% Responses: 15	 81% Responses: 25	 79% Responses: 17
Internationalization	 87% Responses: 19	 79% Responses: 168	 83% Responses: 97
Recognition Rules	 87% Responses: 21	 79% Responses: 43	 83% Responses: 22
Checkout Process	 85% Responses: 17	 81% Responses: 26	 75% Responses: 20
Inventory Reporting	 84% Responses: 19	 77% Responses: 226	 80% Responses: 101
Territory & Quota Management	 89% Responses: 15	 76% Responses: 29	 85% Responses: 17
Output Document Generation	 83% Responses: 22	 77% Responses: 273	 80% Responses: 101
Revenue Allocation	 88% Responses: 14	 85% Responses: 12	 83% Responses: 7
User, Role, and Access Management	 88% Responses: 30	 85% Responses: 57	 79% Responses: 26
Inventory Forecasting	 85% Responses: 12	 81% Responses: 9	 79% Responses: 7
Journal Entries	 88% Responses: 22	 84% Responses: 311	 85% Responses: 100
Purchase Orders	 89% Responses: 15	 83% Responses: 11	 86% Responses: 7
Recognition Rules	 84% Responses: 19	 77% Responses: 200	 81% Responses: 81
Credit Limits	 86% Responses: 12	 83% Responses: 11	 83% Responses: 6
Payment Processing	 86% Responses: 23	 80% Responses: 51	 83% Responses: 28
Inventory Tracking / Ordering	 87% Responses: 20	 79% Responses: 228	 84% Responses: 102
Lean Management	 86% Responses: 19	 81% Responses: 26	 83% Responses: 21
Field Service Dispatch	 86% Responses: 13	 83% Responses: 21	 77% Responses: 16

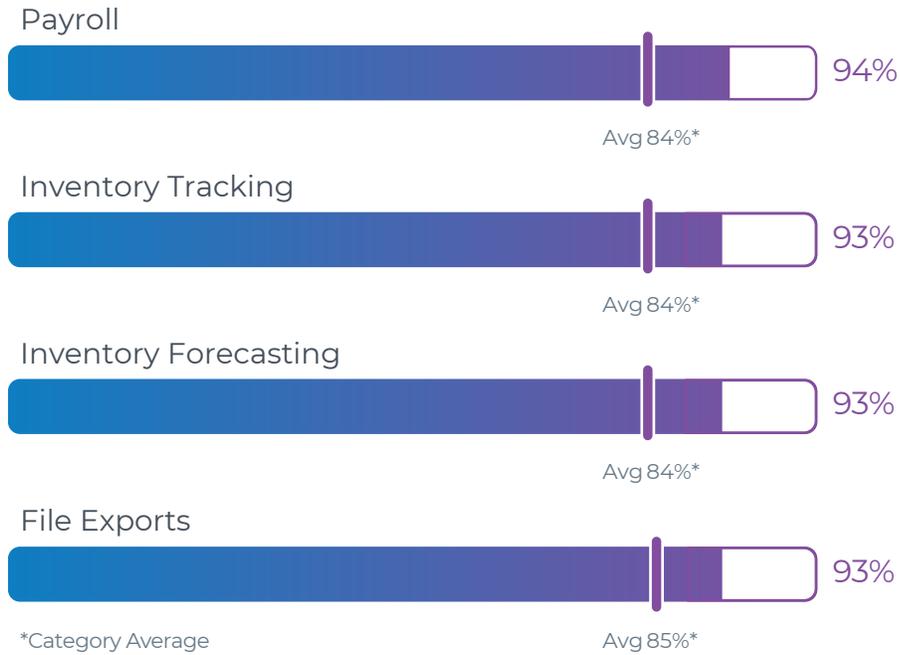
# User Satisfaction Ratings Comparisons (cont.)

	odoo	ORACLE NETSUITE	SAP
Data Import	90% Responses: 15	86% Responses: 12	88% Responses: 8
AR Automation	83% Responses: 21	75% Responses: 253	81% Responses: 97
Internationalization	87% Responses: 13	84% Responses: 35	85% Responses: 23
Production Plans	83% Responses: 16	80% Responses: 24	81% Responses: 21
Maintenance	85% Responses: 20	77% Responses: 39	83% Responses: 25
Inspections	86% Responses: 12	75% Responses: 6	69% Responses: 6
Audit Trail	88% Responses: 24	85% Responses: 55	85% Responses: 26
Journal Entries	87% Responses: 23	85% Responses: 60	82% Responses: 25
Identify Demand	86% Responses: 15	81% Responses: 24	83% Responses: 19
Manage Resources	86% Responses: 15	81% Responses: 25	83% Responses: 20
Integrations	90% Responses: 12	83% Responses: 10	88% Responses: 7
Configuration Rules	86% Responses: 12	81% Responses: 30	84% Responses: 24
Track Cash Flow	85% Responses: 16	83% Responses: 11	83% Responses: 7
Storefront Design Tools	83% Responses: 17	79% Responses: 25	81% Responses: 18
Requisition	88% Responses: 23	84% Responses: 33	86% Responses: 26
Purchase Orders	86% Responses: 22	82% Responses: 280	85% Responses: 103
Rework	86% Responses: 14	84% Responses: 23	79% Responses: 18
BOM	87% Responses: 18	82% Responses: 29	86% Responses: 21
Payroll	86% Responses: 14	85% Responses: 27	76% Responses: 20
Revenue Types	88% Responses: 16	86% Responses: 11	86% Responses: 7

# User Satisfaction Ratings Comparisons (cont.)

			
Tags / Dimensions	 87% Responses: 23	 80% Responses: 44	 86% Responses: 20
Data Import and Export Tools	 80% Responses: 25	 79% Responses: 303	 79% Responses: 107
Returns	 85% Responses: 12	 77% Responses: 10	 69% Responses: 6
Financial Statements	 86% Responses: 25	 85% Responses: 57	 83% Responses: 27
Versioning	 88% Responses: 10	 85% Responses: 11	 88% Responses: 8
Time and Expense	 80% Responses: 16	 76% Responses: 135	 79% Responses: 72
Dashboards	 78% Responses: 21	 77% Responses: 313	 74% Responses: 93
User, Role, and Access Management	 83% Responses: 24	 81% Responses: 315	 83% Responses: 106
Invoice Customization	 82% Responses: 23	 81% Responses: 304	 81% Responses: 100
WIP	 86% Responses: 14	 86% Responses: 23	 82% Responses: 17
AP Automation	 88% Responses: 14	 76% Responses: 11	 80% Responses: 5
Cash Management	 85% Responses: 13	 74% Responses: 7	Not enough data available
Tags & Dimensions	 91% Responses: 13	 81% Responses: 9	Not enough data available
In Transit	 88% Responses: 12	 80% Responses: 9	 80% Responses: 5
Chart of Accounts	 90% Responses: 15	 83% Responses: 12	 77% Responses: 5
Reporting and Dashboards	 85% Responses: 12	 81% Responses: 9	Not enough data available
Journal Entries	 85% Responses: 13	 82% Responses: 11	 77% Responses: 5
Payroll	 94% Responses: 9	 92% Responses: 6	 67% Responses: 5
Time & Attendance	 92% Responses: 8	 89% Responses: 6	 70% Responses: 5

## Odoo's Highest-Rated Features



## Top Industries Represented



Information Technology and Services	12
Computer Software	7
Retail	7
Consumer Goods	6
Automotive	5

Over 6 million people use Odoo to boost their sales, run their operations, organize marketing activities, increase productivity, and empower their HR departments.

Business software shouldn't be complex. That's why we created software that is full-featured, tightly integrated, runs smoothly, and upgrades seamlessly.



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